

Why bother with Translation when you can go straight to *English Adaptation*?

Do you worry that the English versions of your copy are...

- Coming across as translations?
- Missing the subtle nuances of the English language?
- Not in keeping with your clients' desired tone and style?
- Inaccurate in terms of English grammar and punctuation?

Most translated English copy sounds *translated*—not like authentic English

The English language is full of subtle nuances that although subtle, make a huge impact in how your copy is understood and perceived. Translation services typically approach the written word literally—word by word. As a result your English copy ends up sounding like a translation, *not* original English writing.

Save time—and money—by skipping translation and going straight to English Adaptation...

Most advertising agencies have the English writing skills to write their own back translation—or simply use Google Translate—and send your interpretation our way. Based on your English interpretation, we edit your copy so it sounds like original English—like professional English copywriting, *not* a translation.

Whether this requires just minor polishing or completely rewriting, we are professional writers who are native English-speaking Canadians from Toronto, Canada. And, we're all trained in marketing communications and copywriting so we deliver the kind of accurate—and authentic—English Adaptation that makes your copy sound like authentic English, not a translation.

How does 24-hour turnaround sound? Please read on...

**Now you can promise your clients
next-day turnaround...**

While you're sleeping, we're writing

Here's how it works:

Our process is as simple 1, 2, 3...

STEP 1: Simply email us your English interpretation by 9:00 AM Toronto, Canada time to adaptation@clearlanguageatwork.com—no more hassles or expense of first having to send it out for official translation services.

STEP 2: We assign your project to one of our professional English writers who adapts your English interpretation to sound like it was originally written in English while incorporating your client's desired tone and branding and checking all grammar and punctuation. You receive it at the start of the next business day by 9:00 AM your time. Your writer will provide you with a personalized Clear Language @ Work email address to communicate directly for any future projects.

STEP 3: We invoice you monthly—and you can pay conveniently via PayPal or Electronic Funds Transfer.

Authentic English—Next-day turnaround—and the price is right...

Easily calculate how much it will cost *before* sending us your English copy

We charge based on the word count of your English interpretation at a rate of .30 CDN per word. For example: Your interpretation of 250 words x .30 per word = \$75.00 CDN


Nothing to lose except the hassles and expense of translation services

Please note, here's what we're NOT...

We are not an anonymous online translation company—our focus is on top quality English Adaptation so you are assigned a native English-speaking writer who handles all of your work and gets to know your needs—and your clients' needs. You can think of your English writer as your direct line for support for everything English.

Why not try before you buy?

Contact us at adaptation@clearlanguageatwork.com and we'll do a sample for you.



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